

## **Social Psychology-Final Project**

Social Psychology concepts are seen in everyday life, however, people rarely take a time out to examine those factors. For your final project you will conduct a Social Psychology experiment, analyzing one of the concepts discussed during the semester. This will be done in a group where there will be one lab report handed in and one group presentation. This final project is worth 200 points of your final grade. This will be due the week of May 9th.

As a group, you will need to:

1. Pick your research question
2. Develop your hypothesis
3. Supply a brief summary of the background of your topic (i.e. if you do something on colors, than the general psychological topic would be perception or sensation). In other words, why would your question be important to the world of psychology? Has your question or experiment been completed before? What is the current research on this topic? Make sure to include psychological principles and concepts that relates to your project.
4. You must provide detailed information about your experiment methodology (type, sample size, variables, etc.).
5. You will be working in a group for the entire project, handing in one final paper and giving one final presentation together. If in any way you have a falling out with a group member/s, de-friend or unfollow one of your group members on social media, and/or break-up with one of your group members you still have to work together. The real world is tough and you have to work with people you may or may not like; leave your drama at the door.
6. "Test" your question. Create and perform your experiment. When performing the experiment or observation, you CANNOT use your classmates; I hope this is self-explanatory as to why. You must utilize 10 people for your experiment/observation. Make sure you document the methodology process; it will be an integral part of your lab report.

7. Gather your results, analyze your data, draw conclusions and create your lab report/presentation. Presentations should last 7-10 minutes in length and, be prepared, Ms. Taylor will be asking questions.

**Deadlines:**

- Deadline 1-Topic Proposal
  - Due: February 7th
- Deadline 2-Methodological Tool (experiment layout, completed surveys, materials, etc.)
  - Due: February 21st (I want to see a copy of what materials you will be using)
- Deadline 3: Presentation and Lab Report
  - Due: Week of May 9th

**Additional Hints & Helpful Reminders:**

- Follow the rubric and ask questions to clear up any confusion!
- Make sure that all materials are approved by Ms. Taylor before proceeding
- For presentation, make sure that the ppt. or other presentation method is operational
- Work together on the lab report, but it does need to sound like 1 single person wrote it. It should flow seamlessly.
- DO NOT PROCRASTINATE! If you do not pass the project, it will be detrimental to your grade

**Social Psychological Concepts**

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| • Preconceptions and interpretations | • Group interactions and influences |
| • Attitude                           | • Prejudice and discrimination      |
| • Conformity                         | • Aggression                        |
| • Obedience                          | • Attraction                        |
| • Persuasion                         | • Helping and altruistic behaviors  |
|                                      | • Conflict                          |